CC Certificate Course

“Design Your Own” Final Project Option (Category #1)

# Proposal and Rubric

Your name: Terhi Manninen

Facilitator: Karen Nichols

Proposal (150 words or fewer):

My proposal is a workshop for librarians so they can better help authors at their institutions with open access publishing.

I work for the Finnish library consortium of higher education and research institutions. Our current focus is enabling open access publishing of scientific articles (with CC-licensing) through our e-resources licensing agreements. It would be helpful to have a workshop for our libraries, who then in turn would be better equipped to educate the researcher authors at their institutions regarding CC-licenses.

The presentation will briefly cover the basics of copyright and CC for foundation, the CC-licenses and how to use them. Inevitably, in the world of scientific publishing the publishing agreement between the author and publisher is tied with the CC-license, so that is one key element of the workshop. The actual “workshop” part is for the attending librarians to examine publishing agreements to see how copyright is dealt with, how the different CC-licenses are offered and how all this is communicated in the documents.

Below is an outline:

Grading rubric for self-designed project - 26 pts

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Total points available** | **Points earned** |
| (List criterion for assessment) | (list number of points allocated for this criterion) | (facilitator fills in this section) |
| Basics of Creative Commons* + the philosophy behind it
	+ how it’s related to copyright
	+ the benefits of cc-licenses compared to copyright law and contracts
 | Total: 4121 |  |
| The licenses* + layers
	+ elements
	+ the different licenses (+ public domain tools)
	+ icons
 | Total: 51121 |  |
| Considerations for an author when applying a license to an article* + what is outside your license (trademarks, personal data, third party content etc.)
	+ inclusion of third-party content (basis for use; CC-license, permission etc.)
	+ addressing the most common concerns for authors: commercial use, adaptations
	+ how to license research data related to the article
 | Total: 72221 |  |
| What to pay attention to in the publishing agreement* + anatomy of a publishing agreement
	+ who will hold copyright and issue the license: publisher or author(s) and why it matters
	+ if you choose NC or ND license, who gets to benefit from the rights (the publisher or authors)
	+ language examples from agreements
 | Total: 41111 |  |
| Workshop-part: a comparison of two publishing agreements from major publishers * + how copyright is dealt with
	+ limiting licenses: who holds commercial rights, adaptation rights
 | Total: 422 |  |
| Apply a CC license to your project | 2 points |  |

*Add rows to the table above as needed.*